

Retail & Restaurants

100% cloud managed WiFi, branch routing and security



From powering point of sale systems to connecting shoppers, Meraki's cloud networking is the ideal solution for distributed retail and restaurant environments:

- Deploy a location in minutes, without on-site IT
- Centralized visibility and control over all your networks from a web-based dashboard
- PCI-compliant architecture supports POS and guest WiFi on same platform
- Application prioritization maintains consistent quality of service for all users
- Saves up to 50% over traditional hardware-based solutions



Design Within Reach deployed Meraki 802.11n APs across 47 stores nationwide, as well as their warehouse & corporate HQ.



See for yourself — free evaluations available

The Recognized Leader in Cloud Networking

Over 18,000 networks worldwide, 40 million clients connected, and 5 years in the cloud



UNITED COLORS OF BENETTON.



Meraki is PCI Compliant

All features required to pass a Level 1 PCI audit, including:

- Built-in stateful firewall to segregate public traffic from the cardholder data environment
- WPA2-Enterprise authentication with AES encryption
- Rogue AP detection, event logging, and automatic alerts
- No default keys to change
- 3rd party penetration testing
- Two-factor authentication and role-based administration
- Wireless intrusion detection and prevention (WIPS/WIDS)

PCI Compliant



PCI consultation services available - please contact your Meraki representative.



Design Within Reach's 3D Room Planner web app

Meraki supports retail applications like VoIP, POS devices, and handheld scan guns. But what about WiFi for shoppers?

The business benefits of offering free WiFi include:

- Increased customer foot traffic and time spent in store or restaurant
- Timely and targeted marketing opportunities via splash pages or location-based offers
- Sales convenience with customized apps, on-site product ordering, tableside payment, etc.
- Option to collect user contact information at sign-on

"Consumers expect to be connected wherever they are. Our shoppers are embracing the Meraki WiFi in our malls."



Catherine Dickey, Executive Vice President,
Westfield Shopping Centers



"Meraki wireless makes it easy to manage the WiFi across all our restaurants – and to create custom splash pages on the marketing side. That's a big plus for us."

Leslie McMasters, Network Administrator, Applebee's



"Meraki's security products give us powerful new tools to provide the security, capacity, and management that we need in a premium retail environment."

Roger Mueller, Director of IT,
Design Within Reach



"What I like about Meraki is the ease of configuration and distribution. And the dashboard is fantastic."

Mark Bishop, IT Manager,
Benetton UK



"I saw that Meraki's solution was very cost-effective, and it seemed so straightforward that I could install and manage it myself."

Ramon Moral, Burger King Franchise Owner